

Message Text

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PAGE 01 QUITO 00495 192308Z

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ACTION ARA-10

INFO OCT-01 ISO-00 EB-07 /018 W
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R 192151Z JAN 76
FM AMEMBASSY QUITO
TO USDOC WASHDC
INFO SECSTATE WASHDC 8706
AMCONSUL GUAYAQUIL

UNCLAS QUITO 0495

FOR WASHINGTON COMMERCIAL ACTION GROUP

E.O. 11652: N/A

TAGS: BEXP, EC

SUBJECT: REQUEST FOR PRODUCT LITERATURE ON ENERGY SYSTEMS

REF: FY 76 CCP FOR ECUADOR, QUITO 0430

1. CAMPAIGN WORKSHEET NO. 7 (ENERGY SYSTEMS) IN FY 76 CCP CALLS FOR PRODUCT LITERATURE DISPLAY ON ENERGY SYSTEMS TO BE HELD IN QUITO BY DECEMBER 31. DISPLAY HAS NOT BEEN HELD DUE TO NON-DELIVERY OF LITERATURE (SEE REFTEL).

2. WE CONSIDER PRODUCT DISPLAY STILL FEASIBLE AND WOULD HOPE TO HOLD ONE PRIOR TO END OF FISCAL YEAR. COMMERCE IS THEREFORE REQUESTED TO PROVIDE DISPLAY MATERIAL AT EARLIEST CONVENIENCE.

3. MATERIAL SHOULD BE VARIED IN NATURE, TO INCLUDE LITERATURE (AND PRICE QUOTATIONS IF POSSIBLE) ON EQUIPMENT, SERVICES AND MATERIAL USED IN LARGE GOVERNMENTAL ELECTRIFICATION PROJECTS AS WELL AS SMALL ENERGY SYSTEMS FOR PRIVATE MANUFACTURING SECTOR. ALTHOUGH IN ECUADOR ENERGY LARGELY EQUATES TO ELECTRIFICATION, THERE HAS BEEN SOME INTEREST LATELY IN SOLAR ENERGY AS MEANS OF HEATING WATER. ANY LOW-COST SYSTEMS UTILIZING PETROLEUM DERIVATIVES ALSO HAVE A FUTURE. IT WOULD BE MOST USEFUL IF COMPANIES PROVIDING LITERATURE ALSO INDICATE IF THEY WISH TO APPOINT LOCAL AGENT

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PAGE 02 QUITO 00495 192308Z

OR DISTRIBUTOR (OR GIVE NAME/ADDRESS OF EXISTING DISTRI-

BUTOR) OR HAVE ANY SPECIAL INTERESTS OR REQUIREMENTS.
IF POSSIBLE REQUEST 10 COPIES OF EACH CATALOG FOR
DISTRIBUTION AND ANY APPROPRIATE FILMS, PREFERABLY IN
SPANISH.
HEMENWAY

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NNN

Message Attributes

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Disposition Authority: n/a
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Disposition Event:
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Margaret P. Grafeld
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